

Comprehensive Exhibitioin for Building Materials and Housing Equipment

EXHIBIT INFO

Organizers: Japan Building Materials Association, Nikkei Inc., Television Osaka, Inc., TVO Expro Ltd. (in no particular order) Joint Organizer: OBSA (Osaka Builders ware Sales Association)

KENTEN

<mark>-5</mark> POINTS ▼ ▼



The largest-scale Comprehensive Building Materials/ **Housing Equipment Exhibition in Western Japan**

Number of Exhibitors / Booths

125 Companies/Groups, 195 Booths

Number of Registered Visitors

3-day total: 16,509 people

(Results from previous time)



Visitor Industries

Specialists and Officials from Universities, Schools, Research Institutions, etc., Other Users 2.09

(Shop Owners, Building Owners, etc.) 1.0%

(Retail, Food and Drink, Service Industry) 7.5% Government Administration Offices, Local Municipalities, and Related Organizations 1.9%

Conservation and Maintenance Industry 2.4%

Exterior Fair

HALL 5

Trading Companies (of Building Materials/Equipment, etc.) 12.5%

Architectural Design Offices 7.0%

Construction Industry (General Contractors/subcontractors) 5.8%

Building Materials Manufacturers Housing Equipment Manufacturers, Interior-related Manufacturers 22.1%

Housing Manufacturers, Engineering Firms, Reform Industry

HALL 6-A

Real Estate, Developers 3.0%

KENTEN 2015

HALL 6-B

Joint sponsored exhibits by Japan Building Materials Association, Nikkei Inc., and Television Osaka Group

Gathering of info/technology relating to housing through 2 exhibitions held simultaneously

Crime and Disaster Prevention Exhibition in Kansai 2015

Dates: 2 days from June 11 (Thu) to 12 (Fri), 2015

Organizers: Crime and Disaster Prevention Exhibition Executive Committee, Television Osaka Inc. Target visitors: Government Administration Offices, Local Municipalities, and Related Organizations; Construction, Engineering Works Relations, Design Offices, Engineering Firms, etc.; Real Estate, Building / Apartment Management Companies, etc.; Persons in Charge

10th Annual Exterior Fair in Kansai 2015

Organizers: Exterior Fair in Kansai 2015 Executive Committee

at Various Disaster and Crime Prevention Companies, etc. Dates: 2 days from June 11 (Thu) to 12 (Fri), 2015 Crime and Disaster Prevention Exhibition in Kansai 2015

High Satisfaction of Booth Exhibitors





Regarding Exhibit Results

Contents of Business Discussions Be not satisfied 9.3% Greatly satisfied Have no expectations for future business discussions 7.7% %From the KENTEN2014 survey of exhibitors



Lectures, Seminars, and Project Corners for Specialists by Specialists

Special lecture, Keynote speech

Lectures on "introduction to latest technology", "the future of the construction industry", and "efforts by companies", which the Organizers will invite lecturers to give

A seminar in which the exhibitors announce their latest technologies for the visitors

Energy Conservation, Energy Creation, And Energy Storage In Housing Fair

- · An exhibition on "energy conservation", "energy creation", and "energy storage"
- · Special lectures

Industry-university Collaboration Corner

Introduction of research results from various universities as an effort to promote exchange and cooperation between the construction industry and the students/universities which make up the research/education institutions.

Research results exhibit · Student presentations

Construction Professionals Seminars

Specialized seminars on construction technology/equipment for architects by specialists and companies



EXHIBITION SUMMARY

Title: Comprehensive Exhibitioin for Building Materials and

Housing Equipment KENTEN2015

Dates: 3 days from June 10 (Wed) to 12 (Fri), 2015

Venue: INTEX OSAKA Hall 4

(1-5-102, Nanko-Kita, Suminoe-ku, Osaka, 559-0034)

Organizers: Japan Building Materials Association,

Nikkei Inc., Television Osaka, Inc., TVO Expro Ltd.

(in no particular order)

Joint Organizer: OBSA (Osaka Builders ware Sales Association) Backing: Ministry of Economy, Trade and Industry, Ministry of Land,

Infrastructure, Transport and Tourism, Ministry of Agriculture, Forestry, and Fisheries, Ministry of the Environment, Osaka Prefecture, Kyoto Prefecture, Hyogo Prefecture,

Osaka City, Kyoto City, Kobe City,

Osaka Chamber of Commerce and Industry, etc.

Administrative Executive Office: TVO Expro Ltd. Admission Fee: Free of charge [by registration] Target Number of Visitors: 18,000 people Exhibition Area: 6,729m² [Planned]

Exhibition Scale: 140 Companies/Groups, 220 Booths [Expected]

Exhibit Fee: ¥300,000 (Tax excluded)

(1 booth: 9m², frontage 3m× depth 3m× height 2.7m)

CATEGORY OF EXHIBITS

- Building Material-related Housing Equipment-related
- Landscape Materials/Exterior-related Environment-related
- Health Housing-related Elderly-accommodating Housing-related
- Renovation-related
- Earthquake-resistance, Vibration Control, and Base Isolation-related
- Construction Soft Systems-related Books/Information/Service-related

TARGET VISITORS

- Architectural Design Offices
- Construction Industry (General Contractors/Subcontractors)
- Building Materials Manufacturers, Housing Equipment Manufacturers, Interior-related Manufacturers
- Housing Manufacturers, Engineering Firms, Reform Industry
- Real estate, developers Trading Companies (of Building Materials/Equipment, etc.)
- Conservation and Maintenance Industry
- Government Administration Offices, Local Municipalities, and Related Organizations
- Distribution (Retail, Food and Drink, Service Industry)
- Buyers (Shop Owners, Building Owners, Etc.)
- Specialists and Officials from Universities, Schools, Research Institutions, etc., Other Users

EXHIBITOR APPLICATION GUIDELINE AND NOTICE

BOOTH INFORMATION

Exhibit fee: ¥300,000(tax excluded) + Consumption tax per booth

(only includes basic structure panels and booth number boards.)

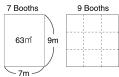
*See figure to the right.

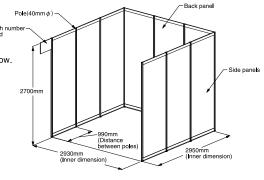
Carpet and other furnishings are not included. Please see the information on the package booths below.

BOOTH CONFIGURATION

- ①Booth Size: Frontage approximately 3m \times depth approximately 3m \times height approximately 2.7m (approximately 9m²)
- 2) Shape: Multiple rows (4 booths or more) or single rows
- <Examples of multiple rows>
- *Multiple rows of 6 booths or greater will be an independent booth (4-sided passage).



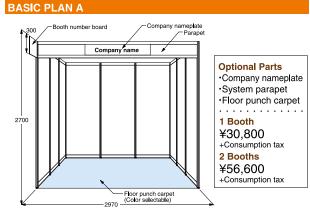




*The location of the booths will be decided by the organizers. We cannot accept applications specifying booth locations (a corner booth, etc.).

PACKAGE BOOTH INFORMATION

By combining a basic set decoration plan and optional parts (display stand, lighting, various rental furnishings), you can decorate your booth in a unique way which matches the exhibit configuration and exhibited products. Details will be given at the explanatory meeting for exhibitors.



%The contents/price of the Basic Plan are subject to change.

BASIC PLAN B Company nameplate Parapet - Booth number board **Optional Parts** Company name Company nameplate ·System parapet ·Floor punch carpet ·Reception counter × 1 ·Pipe chair × 1 Arm spotlight × 3 Pipe chair ·Primary mainline 2700 construction cost 1kW ·Power outlet 1 Booth ¥60,300 +Consumption tax 2 Booths Floor punch carpet (Color selectable) ¥95,100 +Consumption tax

HOW TO APPLY

- (1) To apply, please fill out the application form on the final page, affix your seal, and then mail or fax it to the KENTEN executive office listed on the right.
- ②Please check only 1 of the boxes in the "exhibit genre" space on the exhibition application form.
- ③If the exhibit contents do not fit with the objective and purpose of this exhibition we may in some cases refuse exhibits (%please contact the executive office for details).
- (4) When listing a co-exhibitor company other than the applying exhibitor, please be sure to write it in the "co-exhibitor" field in the application form.
- *The number of exhibit booths applied for is in units of 1 booth.
- *We cannot accept applications with a corner exhibit booth as a condition.
- *Due to operational circumstances at the venue, in some cases the booths may have unique shapes with an area of basically 9m each.

Application Deadline

March 13 (Fri), 2015

※Application will be closed prior to the deadline once all booths are booked.

Address for Application Forms / Inquiries

Secretariat of KENTEN

1-2-15, Otemae, Chuo-ku, Osaka 540-0008 Japan

Tel: +81-6-6944-9916 Fax: +81-6-6944-9912 E-mail: kenten@tvoe.co.jp

Payment of Exhibit Fee

1) Please transfer the exhibit fee total into the designated bank account as per the bill from the executive office.

②Payment Deadline: April 30 (Thu), 2015 Cancellation of Exhibit Applications

When an exhibitor must cancel their application for their own reasons or change the contents thereof, please submit a document explaining the reasons, and in the case of cancellation please pay the exhibit cancellation fee below.

Date when the cancellation notice is received in writing	Exhibit cancellation fee
March 14, 2015 - March 31, 2015	50% of the exhibit fee
April 1, 2015 or later	100% of the exhibit fee

SCHEDULE

Exhibit Application Deadline

March 13(Fri), 2015

Exhibit Fee Payment Deadline

April 30(Thu), 2015

KENTEN

Opening of Exhibition

Closing of Exhibition

June 10 (Wed), 2015

June 12 (Fri), 2015



Application Date: day/ month/ year/

	KHIBIT APPLI	CATION EC	ORM	
Exhibitor ———				
Company:				
Address:				
Country:		Zip Code:		
Telephone:		Facsimile:		
	※Please include country & area code	е	※Please include country & area coc	
URL: http://				
Name of Executive:		Title:		
Signature:				
Person to Contact:		Division:		
☐ Mr. ☐ Ms.				
Title:		Signature	e:	
E-mail:				
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If you have any special requests or questions, please write them below.

Fax this form to +81-6-6944-9912

Co-exhibitor Names: (if applicable)

URL: http://

Secretariat of KENTEN 1-2-15, Otemae, Chuo-ku, Osaka 540-0008 Japano.jp

– For Office Use Only –

受	付
受 付 日	
受付番号	

請求内容	請求書 No.	請求日	入金日
出展料金			

1	2	3
4	5	6
7	8	9

[1, Execution of Rules]

The Exhibitor (hereinafter referred to as "The Exhibitor" and including its executives, employees, related parties, agents, and contractors providing booth construction and operation, etc.) must obey this, and the contents (hereinafter collectively referred to as "This Exhibition Rules Etc.", and partially listed in [7. Outline of Rules Relating to exhibits) listed in the "EXHIBIT INFO" (important points on exhibits) and "Exhibit Bylaws/Submitted Documents" (to be distributed to exhibit applicants at a later date) presented by the organizers, in its exhibition in the "KENTEN comprehensive building materials/housing equipment exhibition" (hereinafter referred to as "The Exhibition"). In cases where the organizers deem that The Exhibitior has violated these, the organizers will be able to refuse the exhibit application, cancel the exhibition, order the removal or change of the exhibit booth/exhibited items/decorations, and cease the provision of all related services regardless of the time period (including while The Exhibition is being installed or held). In such cases, the organizers will not announce the judgment standards/basis. Also, the organizers will not return fees which The Exhibitor paid in advance. The organizers will not compensate The Exhibitor for damages arising from the cancellation of the exhibit or the removal or change of the exhibit booth/exhibited items/decorations. Furthermore, The Exhibitor shall compensate the organizers or other related parties for damages they incur through the cancellation of the exhibition.

[2. Precautions for Exhibiting

- 2-1. The Exhibitors are limited to corporations/organizations that provide services which conform to the intentions of the exhibition as established by the organizers. The organizers also have the right to determine whether or not corporations/organizations and products/services are appropriate for exhibits according to exhibit standards. In cases such as the following examples, the organizers may defer the exhibit application or decline the exhibit.
 - <Examples where the organizers may defer the exhibit application or decline the exhibit
 - "Cases where there are applications which are incomplete or falsified in the matters listed in the exhibit application or other submitted documents"
 - · "When it is deemed that the exhibit contents are not suitable to the purpose of the exhibition"
 - "When it is deemed that The Exhibitor is infringing upon the rights of third parties (intellectual property rights, likeness rights, etc.)
 - "When it is predicted that complaints will be made by the other exhibitors or the attendees"
 - · "When The Exhibitor has itself made or has been subject to a petition for legal liquidation"
 - "When it is deemed that The Exhibitor is an antisocial force as stipulated in [10. Exclusion of Antisocial Forces]"
 - · "When the exhibit is otherwise deemed remarkably inappropriate"
- 2-2. Even after formally accepting the exhibit application (including while The Exhibition is being installed or held), in such cases where the organizers deem that The Exhibitor has violated this exhibit agreement, etc., the organizers shall have the right to cancel the exhibit.
- 2-3. In some cases exhibits from countries/regions designated by WHO (World Health Organization) as propagative regions of infectious diseases, etc., may be deferred or declined. Furthermore, even in countries/regions which are not designated, the organizers may request the submission of related documents at their discretion.

[3. Exhibit Application and Payment of Exhibit Fee]

- 3-1. The exhibit application shall be submitted via the method stipulated by the organizers. The exhibit application shall be considered officially accepted when the organizers have received the exhibit application and it has passed their exhibit screening. Furthermore, in some cases the organizers may stipulate additional supplemental materials such as "company information" or "product catalog". In cases where all supplemental materials are not submitted, the organizers have the right to defer the exhibit application or decline the exhibit. Because exhibit applications, supplemental materials, and all other submitted documents will not be returned. The Exhibitor shall retain copies, etc.
- documents will not be returned, The Exhibitor shall retain copies, etc.

 3-2. After the exhibit application has been accepted, the organizers will bill The Exhibitor for the exhibit fee. The Exhibitor shall transfer the exhibit fee into the designated bank account by April 30, 2015 (Thursday) (transfer fees will be borne by The Exhibitor). In cases where the exhibit fee is not transferred by the deadline specified by the organizers, the organizers have the right to cancel the acceptance of the exhibit application.

[4. Cancellation]

- 4-1. Cancellation/termination of the application by The Exhibitor after acceptance will not be allowed. If The Exhibitor cancels/terminates the exhibit in whole or in part for The Exhibitor's own reasons, The Exhibitor must submit notification via the method approved by the organizers and pay the prescribed exhibit cancellation fee to the organizers.
- 4-2. Exhibit cancellation fee
 - From March 14, 2015 (Saturday) until March 31, 2015 (Tuesday)= 50% of exhibition fee After April, 1, 2015 (Wednesday) = 100% of exhibition fee
- In cases where the organizers or related parties incur damages exceeding the exhibit cancellation fee, the organizer may bill The Exhibitor separately for compensation for the damages.

[5. Allocation of Exhibit Space]

- 5-1. The exhibit space will be determined based upon the arrangement/shapes of the exhibit booths stipulated by the organizers. The Exhibitor will abide by the results thereof.
- 5-2. The Exhibitor cannot conduct exchanges, transfers, loans, etc. of the exhibit space stipulated by the organizers with other exhibitors or third parties in whole or in part for any reason.
- 5-3. The organizers shall be able to change the overall layout of the arrangement of the exhibit booths in cases where it receives instructions/orders from authorized police, fire stations, healthcare centers or exhibit cancellations.

[6. Submission of Documents

The Exhibitor must submit the documents requested by the organizers such as the "Exhibit Bylaws/Submitted Documents" submitted documents via the designated method. If The Exhibitor misses the deadline, the organizers and its officials have the right to determine whether or not to perform the application items.

[7. Outline of Rules Relating to Exhibits]

- 7-1. The corporations/organizations and products/services, etc. listed in the exhibit application shall be the objects of exhibition. Please note that in some cases The Exhibitor will not be able to exhibit products/services, etc. or post company names, etc. in its own company's exhibit booth if these were not listed in the exhibit application, even if they are companies or groups related/affiliated with the exhibit objects or corporations/organizations they are in partnerships with.
- 7-2. When changes to the exhibit contents such as corporations/organizations and products/services, etc. listed in the exhibit application occur, The Exhibitor must promptly notify the organizers via the method stipulated by the organizers and obtain permission.
- 7-3. The methods of installing/removing and exhibiting decorations/exhibited items, etc., are stipulated in the "Exhibit Bylaws/Submitted Documents", and The Exhibitor must obey these.

- 7-4. The Exhibitor cannot conduct exhibit, advertisement, or sales activities, etc. in passageways or other places other than its own company's exhibit booth. The Exhibitor also must not obstruct the surrounding exhibits. Whether there is an obstruction, etc., will be decided by the organizers and The Exhibitor must abide by this.
- 7-5. The Exhibitor must not conduct actions which will inconvenience the other exhibitors or atendees such as performances with strong light, heat, odors, loud sounds, etc. If performances, etc., are deemed by the organizers to be causing significant inconvenience for the other exhibitors or atendees, the organizers can order the halting or alteration of these performances, and The Exhibitor must abide by this. Furthermore, things deemed dangerous substances under the laws of Osaka City will be reported as dangerous substances.
- 7-6. The Exhibitor must obey all fire and safety regulations and administrative instructions in effect at the exhibition venue.
- 7-7. In cases where the organizers deem that actions causing inconvenience to the other exhibitors, atendees, etc. (coercive sales, solicitation, slander, business obstruction or other similar actions) have occurred during or after the holding of the exhibition, the organizers shall have the right to cancel the exhibition or refuse future applications, and The Exhibitor must abide by this.
- 7-8. The organizers shall bear no responsibility regarding sales discussions, contract contents, etc. during or after the holding of the exhibition between The Exhibitor and atendees.
- 7-9. The Exhibitor can photograph only its own company's booth or panoramic views which do not identify the exhibitors after notifying the organizers and obtaining permission.

[8. Handling of Personal Information]

- 8-1. When The Exhibitor obtains "personal information" through exhibits, etc., it must obey Personal Information Protection Law and related laws and ordinances and must obtain it legally and appropriately. The Exhibitor shall notify/publicly announce the purpose of use and must only utilize the information within that scope. Especially when providing the information to third parties, The Exhibitor must obtain "consent" from the owner from which the information was acquired.
- 8-2. Regarding "personal information" which The Exhibitor obtained through exhibits, etc., The Exhibitor must obey "safe management" as legally prescribed and must conduct the appropriate management/administration of the information.
- 8-3. If The Exhibitor receives requests to disclose, revise, supplement, erase, stop the use of, or purge the "personal information" obtained through exhibits, etc. from the owner of the "personal information", The Exhibitor must respond legally and appropriately in accordance with laws and ordinances.
- 8-4. In such cases where disputes arise with the owner of the "personal information" which The Exhibitor obtains/manages/administers through exhibits, etc., or parties claiming to be the owner, both parties shall negotiate toward the resolution of said dispute. The organizers shall bear no responsibility in regards to such disputes.

[9. Liability for Damages]

- 9-1. The organizers shall not bear any responsibility for injury or damages to people or objects arising from The Exhibitor's use of the exhibit space, printed materials, or The Exhibition's website for any reason.
- 9-2. Regardless of whether in bad faith or in error, The Exhibitor shall promptly make compensation for any damages it causes to the buildings/facilities in the exhibition venue or the surrounding areas or any facilities which the organizers have prepared.
 9-3. In such cases where disputes arise with other exhibitors or third parties regarding the
- 9-3. In such cases where disputes arise with other exhibitors or third parties regarding the exhibited products/services, the organizers shall not bear any responsibility. The Exhibitor shall resolve and handle such disputes at its own cost and under its own responsibility and shall not cause any inconvenience to the organizers. In the rare case that damages relating to these disputes are incurred by the organizers, The Exhibitor shall promptly make compensation.
- 9-4. The organizers shall not compensate The Exhibitor for damages incurred by The Exhibitor due the change of venue or cancellation of the exhibition caused by natural disasters, infectious disease, delays/strikes of transportation facilities, wars, domestic conflicts, terrorism or other force majeure or for other reasons not attributable to the organizers.

[10. Exclusion of Antisocial Forces]

The Exhibitor declares and affirms that that it and its chief stakeholders and financiers as well as the parties with which The Exhibitor will contract for the exhibit at The Exhibition (including but not limited to contractors hired for construction) are not actually antisocial forces (meaning the persons or organizations listed in ①~® below) and furthermore than they have not been antisocial forces in the past.

- ①Persons belonging to organizations who have been punished under "Act on the Control of Organizations Which Committed Indiscriminate Mass Murder" or organizations affiliated therewith, or persons having dealings with such persons, or persons belonging to or having dealings with similar organizations or affiliated organizations
- dealings with similar organizations or affiliated organizations

 ②Persons committing or suspected of committing the concealment of criminal proceeds or the receipt of criminal proceeds under the "Transitional Measures on Application of the Act on Punishment of Organized Crimes and Control of Crime Proceeds", or persons having dealings with said persons
- ③Organized Crime groups defined in Article 2, Item 2 of the "Act on Prevention of Unjust Acts by Organized Crime Group Members", related organizations, and the members thereof
- ④Organizations or individuals who are corporate extortionists, false social movement advocate groups, false political movement advocate groups, or organized crime syndicates
- ©Organizations or individuals who use violence, power, threatening speech or fraudulent means to make unjust demands in the pursuit of financial gain
- ⑥Organizations or individuals who suggest that they have relationships with any of the above of the above ①~⑤ persons or organizations (hereinafter referred to as "Antisocial Forces, etc.") to make unjust demands in the pursuit of financial gain
- ⑦Corporations or other organizations who are represented or supported by Antisocial Forces, etc.
 ⑧Corporations or organizations whose board members, executive officers, managing members, auditors, directors, supervisors, or persons in similar positions are Antisocial Forces, etc.

[11. Other]

- 11-1. The Exhibitor agrees that the Osaka District Court shall be the exclusive agreement jurisdictional court of first hearing. for any disputes arising relating to This Exhibition Rules. Etc.
- 11-2. The organizers shall be able to change The Exhibition Rules, etc., when the organizers deem it necessary without any need to notify The Exhibitor in advance.

[12, Visas]

- 12-1. Foreign exhibitors who need a visa must make complete arrangement on their own as the Organizer can neither supply documentation (invitation letter, etc.) nor act as a visa guarantor.
- 12-2. Exhibitors who cannot exhibit due being unable to obtain an entry visa into Japan, for whatever the reason, shall not have the right to claim, against the Organizer, compensation or a refund for arising damages.