

建展

6.11. THU. ▶ 12. FRI. **10:00~17:00**
INTEX OSAKA JAPAN
(1-5-102, Nanko-Kita, Suminoe-ku, Osaka 559-0034)

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(1-5-102, Nanko-Kita, Suminoe-ku, Osaka 559-0034)

Joint Organizer: OBSA (Osaka Builders ware Sales Association)

Management: TVO Expro Ltd.

<http://ken-ten.jp>

Comprehensive Exhibition for Building Materials and Housing Equipment

KENTEN 建展

The biggest scale of Comprehensive Exhibition for Building Materials and Housing Equipment in Western Japan



EXHIBITION OUTLINE

Title:	KENTEN 2020, Comprehensive Exhibition for Building Materials and Housing Equipment
Date:	2 days from June 11(Thu) to 12(Fri), 2020
Venue:	INTEX OSAKA Hall 4 (1-5-102, Nanko-Kita, Suminoe-ku, Osaka 559-0034)
Organizers:	Japan Building Materials Association, Nikkei Inc., Television Osaka Inc. (in no particular order)
Joint Organizer:	OBSA(Osaka Builders ware Sales Association)
Admission Fee:	Free for charge [by registration]
Target Number of	
Visitors:	22,000 people
Exhibition Area:	6,729 sqm [Planned]
Exhibition Scale:	150 companies/groups, 230 booths [Expected]
Exhibit Fee:	JPY300,000(tax excluded)/booth (1 booth: 9sqm, frontage approx. 3m × depth approx. 3m × height 2.7m)



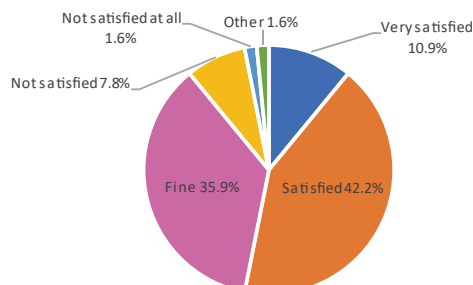


POINT
1

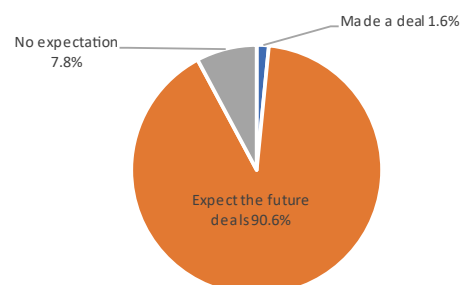
High Satisfaction of Booth Exhibitors

Over 53% of exhibitors answered 'Very Satisfied' or 'Satisfied', and many companies closed deals during/after KENTEN the exhibition. This show KENTEN is a good platform to acquire business chances in Japan.

Result of the Exhibit



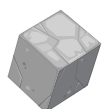
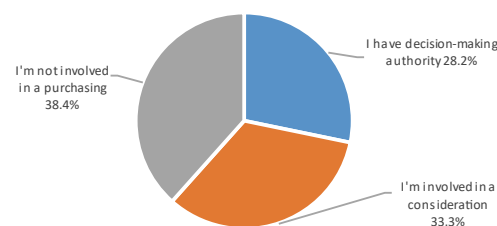
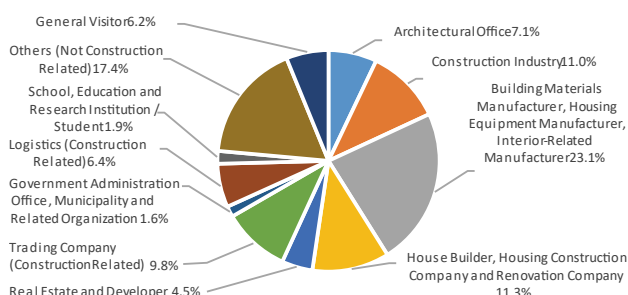
About Deals



2

Various Range of Visitors

Manufacturers, trading companies, construction companies, etc. visit KENTEN. More than 61% of visitors are decision-makers for commercial select or placing order, so that expanding the sales channels in Western Japan is expected.



POINT
3

Most of Visitors and Exhibitors are Based in Western Japan

Most of visitors and exhibitors are based in Western Japan, therefore expanding the sales channels in Western Japan is presumed. Also, many exhibitors only participate in KENTEN, so that acquiring new business chances between exhibitors are highly expected.

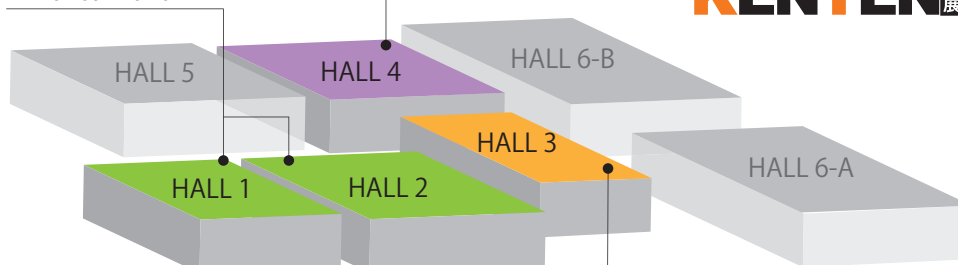


POINT
4

Effective Exhibitions are Held at the Same Time

'Crime and Disaster Prevention' and 'Exterior Fair in Kansai', related to house and business facilities, are held at the same time. Therefore, presuming more visitors are coming.

Exterior Fair in Kansai 2020

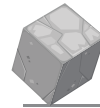


Crime and Disaster Prevention 2020



CATEGORY OF EXHIBITS

- Building Material
- Housing Equipment
- Landscape Materials/Exterior
- Environment
- Health Housing
- Elderly-accommodating Housing
- Renovation
- Earthquake-resistance, Vibration Control, and Base Isolation
- Construction Software /systems
- Books/Information/Service



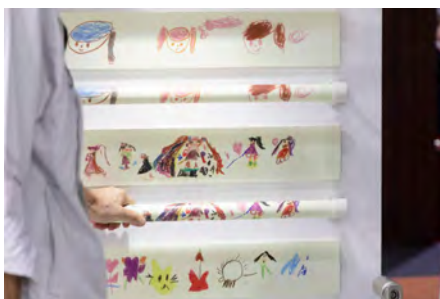
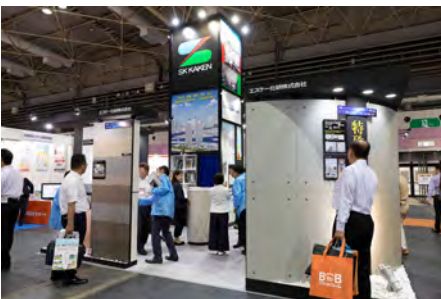
TARGET VISITORS

- Architectural Design Offices
- Construction Industry (General Contractors/Subcontractors)
- Building Materials Manufacturers, Housing Equipment Manufacturers, Interior-related Manufacturers
- Housing Manufacturers, Engineering Firms, Remodeling Industry
- Real estate, Developers
- (Trading Companies of Building Materials/Equipment, etc.)
- Conservation and Maintenance Industry
- Government Administration Offices, Local Municipalities, and Related Organizations
- Distribution (Retail, Food and Drink, Service Industry)
- Buyers (Shop Owners, Building Owners, etc.)
- Specialists and Officials from Universities, Schools, Research Institutions, etc., and Other Users



Floor Map in 2019

Floor map





EXHIBITOR APPLICATION GUIDELINE AND NOTICE

BOOTH INFORMATION ※Consumption tax 10% is excluded in the prices below.

Exhibit fee: **¥300,000** + Consumption tax per booth
(only includes basic structure panels and booth number boards.)
※See figure to the right.
Carpet and other furnishings are not included. Please see the information on the package booths below.

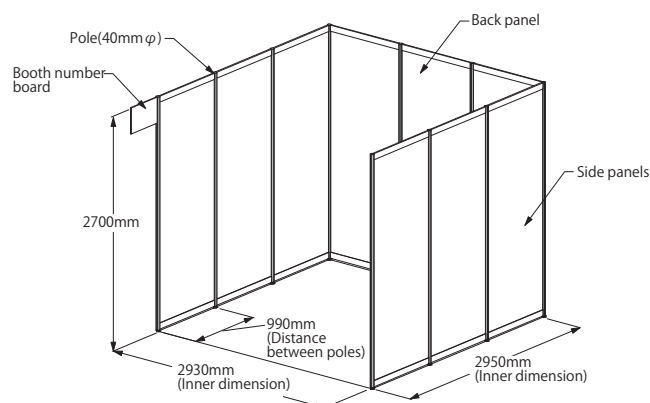
Early Bird Discount (5%) Deadline : Jan. 31, 2020

Exhibit fee: **¥285,000** + Consumption tax per booth

BOOTH CONFIGURATION

Booth Size: Frontage approximately 3m × depth approximately 3m × height approximately 2.7m (approximately 9m²)

※The location of the booths will be decided by the organizers.
We cannot accept applications specifying booth locations (a corner booth, etc.).

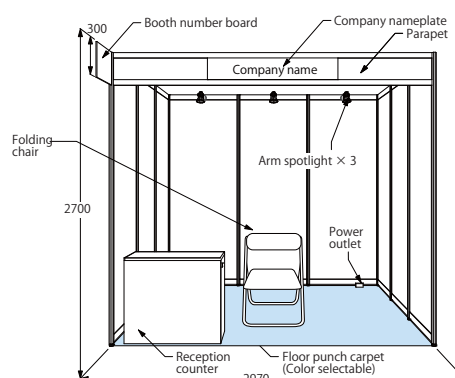


PACKAGE BOOTH INFORMATION

By combining a basic set decoration plan and optional parts (display stand, lighting, various rental furnishings), you can decorate your booth in a unique way which matches the exhibit configuration and exhibited products.

Optional Parts	1 Booth
• Company nameplate	• Arm spotlight × 3
• System parapet	• Primary mainline
• Floor punch carpet	• Construction cost 1kW
• Reception counter × 1	• Power outlet
• Folding chair × 1	
	2 Booths
	• ¥95,000
	• +Consumption tax

※The contents/price of the Basic Plan are subject to change.



HOW TO APPLY

- ①To apply, please fill out the application form on the final page, affix your seal, and then e-mail it to the Secretariat of KENTEN listed on the right.
- ②Please check only 1 of the boxes in the "Category of exhibits" space on the exhibition application form.
- ③If the exhibit contents do not fit with the objective and purpose of this exhibition, we may in some cases refuse exhibits (※please contact the Secretariat for details).
- ④When listing a co-exhibitor company other than the applying exhibitor, please be sure to write it in the "co-exhibitor" field in the application form.

※The number of exhibit booths applied for is in units of 1 booth.
※We cannot accept applications with a corner exhibit booth as a condition.
※Due to operational circumstances at the venue, in some cases the booths may have unique shapes with an area of basically 9m² each.

Application Deadline

March 13 (Fri.), 2020

※Application will be closed prior to the deadline once all booths are booked.

※Early Bird Discount (5%) Deadline: January 31 (Fri.), 2020

Address for Application Forms/Inquiries

Secretariat of KENTEN

1-2-15, Otemae, Chuo-ku, Osaka 540-0008 Japan

Tel: +81-6-6944-9916 E-mail: kenten@tvcoe.co.jp

Payment of Exhibit Fee

Payment of Exhibit Fee

1. Please transfer the exhibit fee total into the designated bank account in Japanese Yen as per bill from the secretariat. The bank transfer fee is paid by the exhibitor.
2. Payment must be completed within 10 days after the secretariat issues an invoice.

Cancellation of Exhibit Applications

When an exhibitor must cancel their application for their own reasons or change the contents thereof, please submit a document explaining the reasons, and in the case of cancellation please pay the exhibit cancellation fee below.

Period in which Cancellation Notice is Accepted	Cancellation Charge
February 1 - March 13, 2020	10% of the amount claimed
March 14 - March 31, 2020	50% of the amount claimed
After April 1, 2020	100% of the amount claimed



SCHEDULE



Comprehensive Exhibition for Building Materials and Housing Equipment
KENTEN 建研展

To Secretariat of KENTEN Application Date: day/ month/ year/

EXHIBIT APPLICATION FORM

● Exhibitor

Company: _____

Address: _____

Country: _____ Zip Code: _____

Telephone: _____ Facsimile: _____

※Please include country & area code

※Please include country & area code

URL: <http://> _____

Name of Executive _____ Title: _____

Signature: _____

Person to Contact _____ Division: _____

☐ Mr. ☐ Ms.

Title: _____ Signature: _____

E-mail: _____

● Number of Exhibit Booths Applied for

Unit Cost of Booth ①	Number of Booths Applied for ②	Package Booth Plan③	Exhibit Fee (①×②+③)
<input type="checkbox"/> ¥ 300,000(Tax excluded)	Booths	<input type="checkbox"/> 1 Booth ¥ 60,000(Tax excluded)	¥ + 10% Tax
<input type="checkbox"/> ¥ 285,000(Tax excluded)		<input type="checkbox"/> 2 Booths ¥ 95,000(Tax excluded)	
Early Bird discount (5%) Deadline : Jan. 31, 2020		<input type="checkbox"/> Self-construction / separately ordered	

Exhibit Fee Payment Deadline : Within 10 days after the secretariat issues an invoice.

● Exhibit Contents, etc.

* We will publish them in printed materials, on our web site, etc., so please fill it out accurately.

Category of Exhibits * Please mark one of the boxes which describes the main genre you will be exhibiting this time.

- ☐ Building Material
 ☐ Housing Equipment
 ☐ Landscape Materials/Exterior
 ☐ Environment
☐ Health Housing
 ☐ Elderly-Accommodating Housing
 ☐ Renovation
☐ Earthquake-Resistance, Vibration Control, and Base Isolation
 ☐ Construction software/systems
☐ Books/Information/Service
 ☐ DIY
 ☐ Lighting

Exhibit Products/Contents: (15 ~ 20 words) _____

URL: <http://> _____

Co-exhibitor Names: (if applicable) _____

URL: <http://> _____

If you have any special requests or questions, please write them below.

mail : kenten@tvoe.co.jp

Secretariat of KENTEN
 1-2-15, Otemae, Chuo-ku, Osaka 540-0008 Japan

For Office Use Only

受	付	請求内容	請求書 No.	請求日	入金日	1	2	3
受付日		出展料金				4	5	6
受付番号								