

Building Materials and Housing Equipment 201

**INTEX OSAKA JAPAN** (1-5-102, Nanko-Kita, Suminoe-ku, Osaka 559-0034)

Organizers: Japan Building Materials Association, Nikkei Inc., Television Osaka, Inc., TVO Expro Ltd. (in no particular order) Joint Organizer: OBSA (Osaka Builders ware Sales Association)

Contact for inquiries

Secretariat of KENTEN

Secretariat of KENTEN
1-2-15, Otemae, Chuo-ku, Osaka 540-0008 Japan E-mail: kenten@tvoe.co.jp http://ken-ten.jp





## **EXHIBITION OUTLINE**

Title: KENTEN 2019, Comprehensive Exhibitioin for Building

Materials and Housing Equipment

Dates: 2 days from June 6 (Thu) to 7(Fri), 2019

Venue: INTEX OSAKA Hall 4

(1-5-102, Nanko-Kita, Suminoe-ku, Osaka 559-0034)

Organizers: Japan Building Materials Association,

Nikkei Inc., Television Osaka Inc.,

(in no particular order)

Joint Organizer: OBSA (Osaka Builders ware Sales Association)

Admission Fee: Free of charge [by registration]
Target Number of Visitors: 22,000 people

Exhibition Area: 6,729m<sup>2</sup> [Planned]

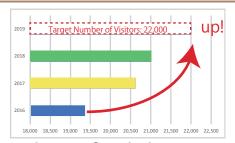
Exhibition Scale: 140 Companies/Groups, 210 Booths [Expected]

Exhibit Fee: ¥300,000 (Tax excluded) / booth

(1 booth:  $9m^2$ , frontage  $3m \times depth 3m \times height 2.7m$ )

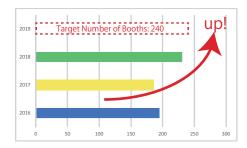


## Number of Registered Visitors





## Number of Exhibitors / Booths









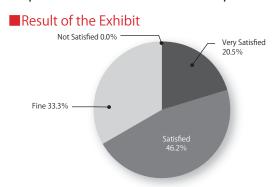


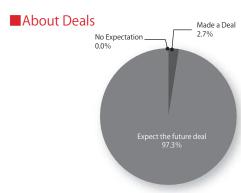




# High Satisfaction of Booth Exhibitors

Over 66% of exhibitors answered 'Very Satisfied' or 'Satisfied', and many companies closed deals during/after KENTEN the exhibition. This show KENTEN is a good platform to acquire business chances in Japan.







## Various Range of Visitors

Manufacturers, trading companies, construction companies, etc. visit KENTEN. More than 60% of visitors are decision-makers for commercial select or placing order, so that expanding the sales channels in Western Japan is expected.





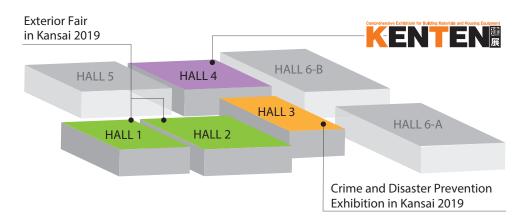
## Most of Visitors and Exhibitors are Based in Western Japan

Most of visitors and exhibitors are based in Western Japan, therefore expanding the sales channels in Western Japan is presumed. Also, many exhibitors only participate in KENTEN, so that acquireing new business chances between exhibitors are highly expected.



### Effective Exhibitions are Held at the Same Time

'Crime and Desaster Prevention' and 'Exterior Fair in Kansai', related to house and business facilities, are held at the same time. Therefore, presuming more visitors are coming.







### Visiting Companies <Excerpt>

### Architectural Offices/Firms

Mitsubishi Jisho Sekkei Inc., Yasui Architects & Engineers, Inc., NIKKEN SEKKEI LTD., NIHON SEKKEI INC., Hankyu Sekkei Consultant, YANMAR Co., Ltd., RUI SEKKEISHITSU Co., Ltd., SHOWA SEKKEI, Inc., UNIVERSAL DESIGN OFFICE INC., etc.

### Construction Industry (General Contractors, Subcontractors) /Manufacturers, Construction Companies

OBAYASHI CORPORATION, SHIMIZU CORPORATION, KAJIMA CORPORATION, Takenaka Corporation, HASEKO Corporation, Tokyu Construction, Kumagai Gumi Co.,Ltd., ASANUMA CORPORATION PENTA-OCEAN CONSTRUCTION CO. LTD. DAIWA HOUSE INDUSTRY CO. LTD. ICHIJO CO., LTD., SEKISUI HOUSE, LTD., SEKISUIHEIM KINKI CO.,LTD., Panasonic Homes Co., Ltd., FUJI CORPORATION LIMITED, etc.

#### Real Estates, Developers

Tokyu Land Corporation, Kanden Realty & Development Co., Ltd., KEIHAN REAL ESTATE Co., Ltd.,



### CATEGORY OF EXHIBITS

- ■Building Material ■Housing Equipment
- Landscape Materials/Exterior
- Environment ■Health Housing ■Elderly-accommodating Housing
- Renovation
- Earthquake-resistance, Vibration Control, and Base Isolation
- Construction Software /systems Books/Information/Service





Hankyu Hanshin Properties Corp., Sumisho Tatemono, HankyuHanshin Building Management Co.,ltd etc

### Building Materials, Housing Equipment, Intrior-Related Munufacturers

LIXIL Group Corporation, TOTO LTD., YKK AP Inc., NORITZ Corporation, Takara Standard Co., Ltd., SOJITZ BUILDING MATERIALS CORPORATION, SEIWA-CORPORATION, Kohnan Shoji Co.,Ltd., YUASA TRADING CO.,LTD., Japan Kenzai Co.,Ltd., Eidai Co., Ltd., etc.

#### Othes, Municipality

OSAKA SANGYO UNIVERSITY, Kyoto University, Hiroshima Institute of Technology, Osaka Prefecture University, KINDAI UNIVERSITY, Kochi University of Technology, Urban Renaissance Agency, INABA DENKI SANGYO CO., LTD., Kanden Property Management Co., Ltd., Nippon Steel & Sumikin Metal Products Co., Ltd., THE KANSAI ELECTRIC POWER CO., INC. TOPPAN PRINTING CO., LTD., Takarazuka City, kashiwara city, Amagasaki City, etc.

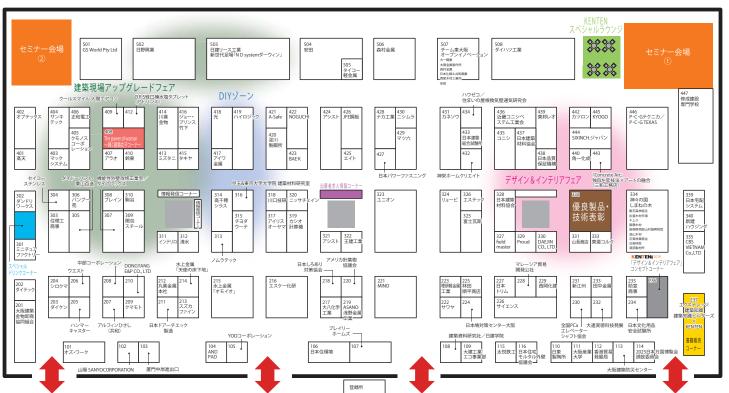


### TARGET VISITORS

- Architectural Design Offices
- Construction Industry (General Contractors/Subcontractors)
- Building Materials Manufacturers, Housing Equipment Manufacturers, Interior-related Manufacturers
- ■Housing Manufacturers, Engineering Firms, Remodeling Industry
- Real estate, Developers
  - (Trading Companies of Building Materials/Equipment, etc.)
- Conservation and Maintenance Industry
- Government Administration Offices, Local Municipalities, and **Related Organizations**
- Distribution (Retail, Food and Drink, Service Industry)
- Buyers (Shop Owners, Building Owners, etc.)
- Specialists and Officials from Universities, Schools, Research Institutions, etc.,and Other Users



## Floor Map in 2018





### **EXHIBITOR APPLICATION GUIDELINE AND NOTICE**

#### **BOOTH INFORMATION**

\*Consumption tax 8% is excluded in the prices below.

Exhibit fee:  $\frac{4300,000}{200}$  + Consumption tax per booth

(only includes basic structure panels and booth number boards.) \*\*See figure to the right.

Carpet and other furnishings are not included. Please see the information on the package booths below.

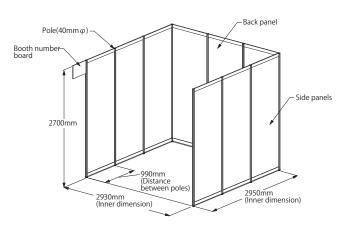
Early Bird discount (5%) Deadline: Jan. 31, 2019

Exhibit fee:  $\frac{4285,000}{200}$  + Consumption tax per booth

#### **BOOTH CONFIGURATION**

Booth Size: Frontage approximately  $3m \times depth$  approximately  $3m \times depth$  approximately 2.7m (approximately  $9m^2$ )

\*\*The location of the booths will be decided by the organizers.
We cannot accept applications specifying booth locations (a corner booth, etc.).



### PACKAGE BOOTH INFORMATION

By combining a basic set decoration plan and optional parts (display stand, lighting, various rental furnishings), you can decorate your booth in a unique way which matches the exhibit configuration and exhibited products.

Optional Parts

Company nameplate
System parapet
Floor punch carpet
Reception counter × 1

Power outlet

1 Booth

460,000

+Consumption tax

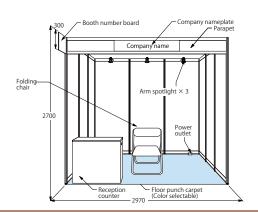
2 Booths

2 Booths

495,000

\*The contents/price of the Basic Plan are subject to change.

+Consumption tax



#### **HOW TO APPLY**

•Folding chair  $\times$  1

- ①To apply, please fill out the application form on the final page, affix your seal, and then e-mail or fax it to the Secretariat of KENTEN listed on the right.
- ②Please check only 1 of the boxes in the "Category of exhibits" space on the exhibition application form.
- ③If the exhibit contents do not fit with the objective and purpose of this exhibition, we may in some cases refuse exhibits (\*\* please contact the Secretariat for details).
- When listing a co-exhibitor company other than the applying exhibitor, please be sure to write it in the "co-exhibitor" field in the application form.
- \*The number of exhibit booths applied for is in units of 1 booth.
- \*We cannot accept applications with a corner exhibit booth as a condition.
- \*\*Due to operational circumstances at the venue, in some cases the booths may have unique shapes with an area of basically 9m each.

### **Application Deadline**

### March 15 (Fri.), 2019

\*\*Application will be closed prior to the deadline once all booths are booked.

Early Bird Discount (5%) Deadline: January 31(Thu.), 2019

### Address for Application Forms / Inquiries

### Secretariat of KENTEN

1-2-15, Otemae, Chuo-ku, Osaka 540-0008 Japan

Tel: +81-6-6944-9916 Fax: +81-6-6944-9912 E-mail: kenten@tvoe.co.jp

### Payment of Exhibit Fee

Payment of Exhibit Fee

- 1. Please transfer the exhibit fee total into the designated bank account in Japanese Yen as per bill from the secretariat. The bank transfer fee is paid by the exhibitor.
- 2.Payment must be completed within 10 days after the secretariat issues an invoice.

### Cancellation of Exhibit Applications

When an exhibitor must cancel their application for their own reasons or change the contents thereof, please submit a document explaining the reasons, and in the case of cancellation please pay the exhibit cancellation fee below.

Period in which Cancellation Notice is Accepted	Cancellation Charge				
Application Date - January 31, 2019	10% of Total Booth Rental Charge				
February 1 2019 - February 14, 2019	50% of Total Booth Rental Charge				
February 15 2019 - February 28, 2019	75% of Total Booth Rental Charge				
After March 1, 2019	100% of Total Booth Rental Charge				



### **SCHEDULE**

Exhibit Application Deadline

March 15(Fri.), 2019

Exhibit Fee Payment Deadline

Within 10 days after the secretariat issues an invoice.



Opening of Exhibition
June 6(Thu.), 2019

Closing of Exhibition
June 7 (Fri.), 2019



To Secretariat of KENTEN

Application Date: day/ month/ year/

				APP	LICATI						
<b>Exhibitor</b>											
Company:											
Address:											
Country:				Zip Code:							
Telephone	:			Facsimile:							
		<b></b> ₩ Plea	se include co	ountry & are				*	Please incl	ude country	y & area code
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Name of Execu	utive:		Title:								
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Person to Cor							vision:				
T	Title:					Sig	gnature:				
E-r	mail:										
Number of	Exhibit Booths	Applied f	or								
Uni	t Cost of Booth	1)	Number of Applied		Package	Booth Pla	an③	Exhib	it Fee	(1)×2	+3)
□ ¥300	,000(Tax excluded	d)			□ 1 Booth	¥ 60,000(T	「ax excluded)	¥			
	,000(Tax excluded				☐ 2 Booths	¥ 95,000(T	「ax excluded)	'			
Early Bird discount (5	%) Deadline : Jan. 31, 2	2019		Booths	☐ Self-construction / separately ordered			+ 8% Tax			
	Exhibit Fee Pa	ayment De	eadline	: Within	10 days afte	er the sec	cretariat iss	ues an	invoice	<u>.</u>	
■ Exhibit Con											
*We will publish:  Category of E	them in printed mater			•	out accurately. escribes the mai	in genre voi	ı will be evbib	iting this t	imo		
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	Information/Servic		1.3								
Exhibit Prod	ducts/Contents:	: (15 ∼ 20 w	ords)								
URL: http://	or Names: (if ap										
CO CAMBIC	URL: http://										
If you h	ave any special	requests o	r questic	ns, plea	se write then	n below.					
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