Comprehensive Exhibition for Building Materials and Housing Equipment 2020

6.11 THU. - 12 FRI. 10:00~17:00

INTEX OSAKA JAPAN
(1-5-102, Nanko-Kita, Suminoo-ku, Osaka 559-0034)

Organizers: Japan Building Materials Association, Nikkei Inc., Television Osaka, Inc. (in no particular order)
Joint Organizer: OBSA (Osaka Builders ware Sales Association)
Management: TVO Expro Ltd.

EXHIBIT INFO

Contact for Inquiries
Secretariat of KENTEN
1-2-15, Otome, Chuo-ku, Osaka 540-0008 Japan  E-mail: kenten@jvoe.co.jp

http://ken-ten.jp
The biggest scale of Comprehensive Exhibition for Building Materials and Housing Equipment in Western Japan

EXHIBITION OUTLINE

Title: KENTEN 2020, Comprehensive Exhibition for Building Materials and Housing Equipment
Date: 2 days from June 11(Thu) to 12(Fri), 2020
Venue: INTEX OSAKA Hall 4 (1-5-102, Nanko-Kita, Suminoe-ku, Osaka 559-0034)
Organizers: Japan Building Materials Association, Nikkei Inc., Television Osaka Inc. (in no particular order)
Joint Organizer: OBSA (Osaka Builders ware Sales Association)
Admission Fee: Free for charge [by registration]
Target Number of Visitors: 22,000 people
Exhibition Area: 6,729 sqm [Planned]
Exhibition Scale: 150 companies/groups, 230 booths [Expected]
Exhibit Fee: JPY 300,000 (tax excluded)/booth
(1 booth: 9 sqm, frontage approx. 3m × depth approx. 3m × height 2.7m)
High Satisfaction of Booth Exhibitors

Over 53% of exhibitors answered 'Very Satisfied' or 'Satisfied', and many companies closed deals during/after KENTEN the exhibition. This show KENTEN is a good platform to acquire business chances in Japan.

Various Range of Visitors

Manufacturers, trading companies, construction companies, etc. visit KENTEN. More than 61% of visitors are decision-makers for commercial select or placing order, so that expanding the sales channels in Western Japan is expected.

Most of Visitors and Exhibitors are Based in Western Japan

Most of visitors and exhibitors are based in Western Japan, therefore expanding the sales channels in Western Japan is presumed. Also, many exhibitors only participate in KENTEN, so that acquiring new business chances between exhibitors are highly expected.

Effective Exhibitions are Held at the Same Time

'Crime and Desaster Prevention' and 'Exterior Fair in Kansai', related to house and business facilities, are held at the same time. Therefore, presuming more visitors are coming.
CATEGORIE OF EXHIBITS

- Building Material
- Housing Equipment
- Landscape Materials/Exterior
- Environment
- Health Housing
- Elderly-accommodating Housing
- Renovation
- Earthquake-resistance, Vibration Control, and Base Isolation
- Construction Software / systems

TARGET VISITORS

- Architectural Design Offices
- Construction Industry (General Contractors/Subcontractors)
- Building Materials Manufacturers, Housing Equipment Manufacturers, Interior-related Manufacturers
- Housing Manufacturers, Engineering Firms, Remodeling Industry
- Real estate, Developers (Trading Companies of Building Materials/Equipment, etc.)
- Conservation and Maintenance Industry
- Government Administration Offices, Local Municipalities, and Related Organizations
- Distribution (Retail, Food and Drink, Service Industry)
- Buyers (Shop Owners, Building Owners, etc.)
- Specialists and Officials from Universities, Schools, Research Institutions, etc., and Other Users

Floor Map in 2019
EXHIBITOR APPLICATION GUIDELINE AND NOTICE

BOOTH INFORMATION
※Consumption tax 10% is excluded in the prices.
Exhibit fee: ¥300,000 + Consumption tax per booth
(only includes basic structure panels and booth number boards.)
※See figure to the right.
Carpet and other furnishings are not included. Please see the information on the package booths below.

Early Bird Discount (5%) Deadline: Jan. 31, 2020
Exhibit fee: ¥285,000 + Consumption tax per booth

BOOTH CONFIGURATION
Booth Size: Frontage approximately 3m × depth approximately 3m × height approximately 2.7m (approximately 9㎡)
※The location of the booths will be decided by the organizers.
We cannot accept applications specifying booth locations (a corner booth, etc.).

PACKAGE BOOTH INFORMATION
By combining a basic set decoration plan and optional parts (display stand, lighting, various rental furnishings), you can decorate your booth in a unique way which matches the exhibit configuration and exhibited products.

Optional Parts
- Company nameplate
- System parapet
- Floor punch carpet
- Reception counter × 1
- Folding chair × 1

<table>
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<tr>
<th>Item</th>
<th>Qty</th>
<th>Price (Yen)</th>
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<tbody>
<tr>
<td>1 Booth</td>
<td></td>
<td>¥60,000</td>
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<tr>
<td>2 Booths</td>
<td></td>
<td>¥95,000</td>
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※The contents/price of the Basic Plan are subject to change.

HOW TO APPLY
①To apply, please fill out the application form on the final page, affix your seal, and then e-mail it to the Secretariat of KENTEN listed on the right.
②Please check only 1 of the boxes in the “Category of exhibits” space on the exhibition application form.
③If the exhibit contents do not fit with the objective and purpose of this exhibition, we may in some cases refuse exhibits (please contact the Secretariat for details).
④When listing a co-exhibitor company other than the applying exhibitor, please be sure to write it in the “co-exhibitor” field in the application form.
※The number of exhibit booths applied for is in units of 1 booth.
※We cannot accept applications with a corner exhibit booth as a condition.
※Due to operational circumstances at the venue, in some cases the booths may have unique shapes with an area of basically 9㎡ each.

Application Deadline
March 13 (Fri.), 2020
※Application will be closed prior to the deadline once all booths are booked.
※Early Bird Discount (5%) Deadline: January 31 (Fri.), 2020

Address for Application Forms／Inquiries
Secretariat of KENTEN
1-2-15, Otemae, Chuo-ku, Osaka 540-0008 Japan
Tel: +81-6-6944-9916 E-mail: kenten@tvoe.co.jp

Payment of Exhibit Fee
Payment of Exhibit Fee
1. Please transfer the exhibit fee total into the designated bank account in Japanese Yen as per bill from the secretariat. The bank transfer fee is paid by the exhibitor.
2. Payment must be completed within 10 days after the secretariat issues an invoice.

Cancellation of Exhibit Applications
When an exhibitor must cancel their application for their own reasons or change the contents thereof, please submit a document explaining the reasons, and in the case of cancellation please pay the exhibit cancellation fee below.

<table>
<thead>
<tr>
<th>Period in which Cancellation Notice is Accepted</th>
<th>Cancellation Charge</th>
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<tbody>
<tr>
<td>February 1 - March 13, 2020</td>
<td>10% of the amount claimed</td>
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<tr>
<td>March 14 - March 31, 2020</td>
<td>50% of the amount claimed</td>
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<tr>
<td>After April 1, 2020</td>
<td>100% of the amount claimed</td>
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SCHEDULE

Early Bird Discount
January 31 (Fri.), 2020
Exhibit Application Deadline
March 13 (Fri.), 2020
Exhibit Fee Payment Deadline
Within 10 days after the secretariat issues an invoice
Exhibitor Manual and Layout Published
Submit Documents
Bring in
Opening of Exhibition
June 11 (Thu.), 2020
Closing of Exhibition
June 12 (Fri.), 2020
※The above Information is as planned as of November 2019. Please understand that changes may be made without any notice.
EXHIBIT APPLICATION FORM

Exhibit Contents, etc.

* We will publish them in printed materials, on our web site, etc., so please fill it out accurately.

Category of Exhibits * Please mark one of the boxes which describes the main genre you will be exhibiting this time.

- Building Material
- Housing Equipment
- Landscape Materials/Exterior
- Environment
- Health Housing
- Elderly-Accommodating Housing
- Renovation
- Earthquake-Resistance, Vibration Control, and Base Isolation
- Construction software/systems
- Books/Information/Service
- DIY
- Lighting

Exhibit Fee Payment Deadline: Within 10 days after the secretariat issues an invoice.

For Office Use Only

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<tr>
<th>受信日</th>
<th>請求内容</th>
<th>請求書 No.</th>
<th>請求日</th>
<th>入金日</th>
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<td>受付番号</td>
<td>出展料金</td>
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