

EXHIBIT INFO

KENTEN Building Materials Fair 2024

May 30 **THU.** • 31 **FRI.**, 2024
INTEX OSAKA JAPAN



Organizers : Japan Building Materials Association, Television Osaka Inc., Nikkei Inc., (in no particular order)
Joint Organizer : OBSA (Osaka Builders ware Sales Association)
Management : TVO Expro Ltd.

Official Web





See, touch, compare, and feel.
The exhibition where you can imagine your ideal home
and architecture.
Everyone looking for new business opportunities
in the western Japan area.

This exhibition, which is one of the largest specialized trade fairs for building materials and housing equipment in Western Japan, is exact place to promote the latest products and services related to housing and non-residential construction. In addition, we can expect a synergistic effect that will appeal your products to a wide range of industries and occupations.

We will carry out a special exhibition project based on the exhibition concept "Care12" that focuses on themes that are in high demand in the industry. In order to reflect growing environmental awareness, "Sustainable Building Materials" zone features products and services that have a lower impact.

"Productivity Improvement" zone aims to solve labor shortages and improve work efficiency at construction sites. Through various projects at this exhibition, we will contribute to the development of the architecture industry.

EXHIBITION OUTLINE

- Title: **Building Materials Fair for Ideal Housing and Architecture**
- Dates: May 30 (Thu) and 31(Fri), 2024 10:00a.m.- 5:00 p.m.
- Venue: INTEX OSAKA (1-5-102, Nanko-Kita, Suminoe-ku, Osaka 559-0034)
- Organizers: Japan Building Materials Association, Television Osaka Inc., Nikkei Inc., (in no particular order)
- Joint Organizer: OBSA (Osaka Builders ware Sales Association)
- Management: TVO Expro Ltd.
- Admission Fee: Free of charge [by registration]
- Concurrent exhibition: CRIME AND DISASTER PREVENTION 2024 / EXTERIOR FAIR in Kansai 2024 / Kansai Robot World 2024

CATEGORY OF EXHIBITS

- Building Material
- Housing Equipment
- Exterior
- Antibacterial/Air Conditioning
- Smart home, IoT
- Renovation
- DIY
- Environment/Energy Saving
- Lighting
- Design Building Materials/Art
- On-Site Material/Service
- Construction Software /systems
- Books/Information/Service

TARGET VISITORS

- Construction Industry
(General Contractors/Subcontractors) Architectural Design Offices
- Building Materials Manufacturers, Housing Equipment Manufacturers, Interior-related Manufacturers
- Housing Manufacturers, Engineering Firms, Remodeling Industry
- Real estate, Developers
(Trading Companies of Building Materials/Equipment, etc.)
- Conservation and Maintenance Industry
- Government Administration Offices, Local Municipalities, and Related Organizations
- Distribution (Retail, Food and Drink, Service Industry)
- Buyers (Shop Owners, Building Owners, etc.)
- Specialists and Officials from Universities, Schools, Research Institutions, etc. and Other Users

2023 REPORT

Building Materials Fair

for Ideal Housing and Architecture

June 8 THU · 9 FRI, 2023
INTEX OSAKA JAPAN

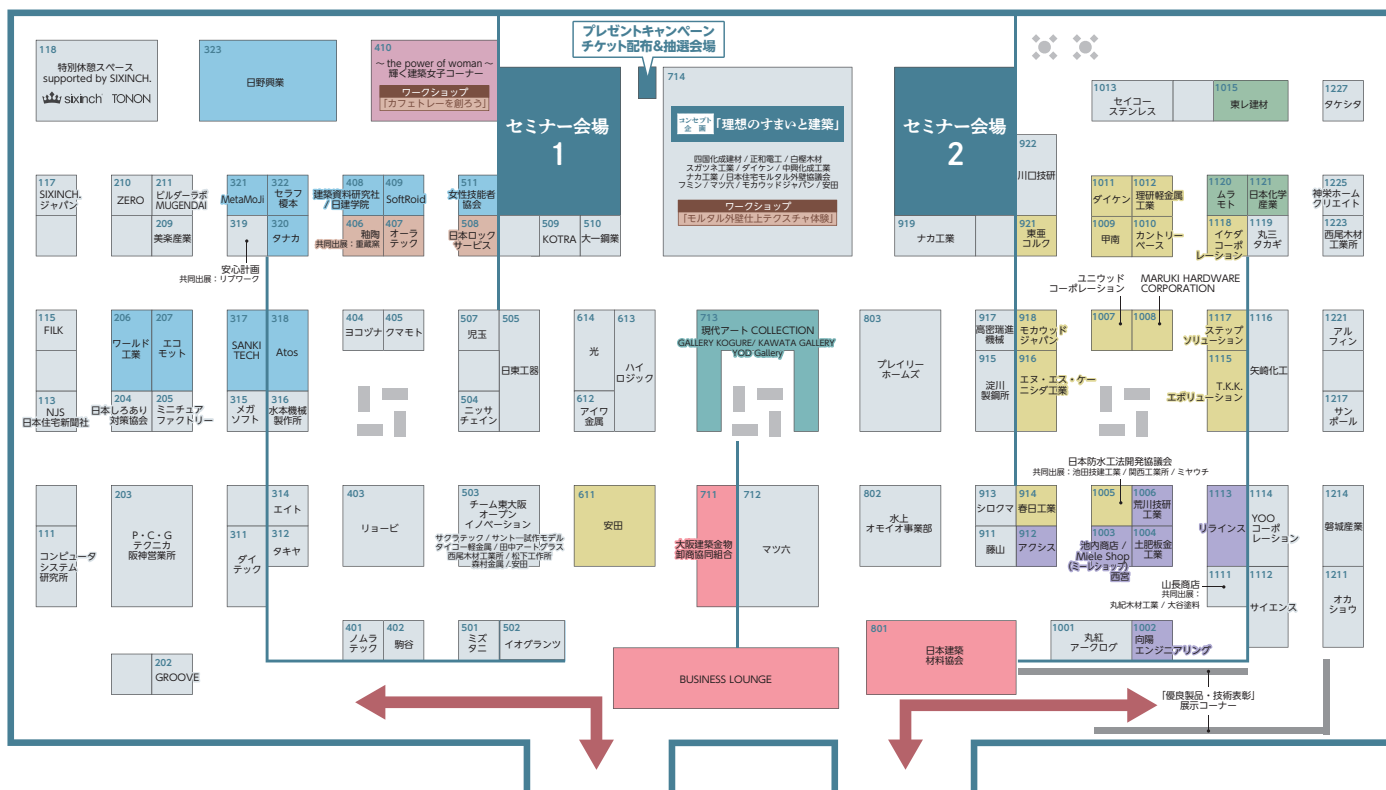
Exhibitor Number

120 exhibitors /
180 booths

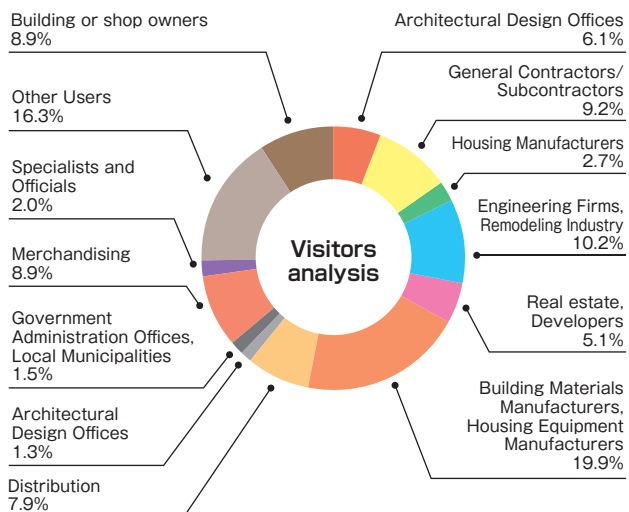
Visitor Number

June 8 Sunny & Rainy 7,095
June 9 Cloudy 6,729
Total 13,824

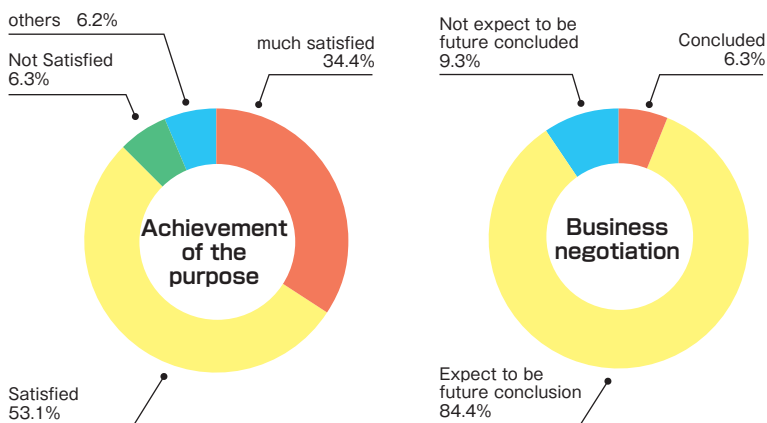
※同時開催展からの相互来場者を含む



Visitors analysis



Exhibitor Analysis



Satisfaction rate is over 80%!



12 cares to make your ideal home a reality

Ideal homes and architecture must protect lives and property, enable community ties and family gatherings, be industry-optimized, reduce the burden on the global environment, and be sustainable.

Japan Building Materials Association advocated "Care 12" for ideal buildings. It changes from moment to moment depending on individual values and the time background.

Through this proposal, we hope that people can gather with a variety of values and discuss ideals, find new awareness for better future homes and architecture.

Friendly to "Residents"

1 Safe building materials lead to safe homes. Safe and Secure	2 Devise ideas to minimize damage in the event of a disaster. Disaster Prevention and Mitigation	3 Close to the individuality of the people who live there. Design	4 Cherish the culture and landscape of the local community. Regional Affinity
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Friendly to "Workers"

5 Easy-to-install building materials that can compensate for labor shortages. Construction Efficiency	6 Necessary materials readily available. Stable Supply	7 Easily find and compare products. Building Materials DX	8 Delivered using the most suitable method and route. Logistics Efficiency
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Friendly to "Earth"

9 Reducing greenhouse gas emissions. Decarbonizing	10 With long-lasting building materials. Sustainable	11 Pursuing environmentally friendly materials and manufacturing methods. Environmental Conservation	12 Pursuing ecology and economy through energy saving. Resource Efficiency
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12 cares to make your ideal home a reality

EXHIBIT CONTENTS



Commercial Space Design

NEW

Residents
Workers

This zone is for products and services for creating attractive and comfortable stores and offices, such as highly designed building materials and furniture, for commercial facilities and designers.

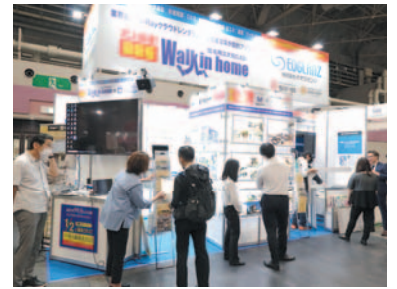


Management Support for Building Contractor

NEW

Workers

For solving problems faced by house builders and construction company managers, such as sales methods for acquiring projects, improving business efficiency, and recruiting human resources.



Pet Friendly

NEW

Residents

For services such as products and renovation methods that will make the living space you spend with your beloved family pet more comfortable.



Landscaping x Housing

NEW

Residents
Workers

Familiar "plants" create individuality in residential and commercial spaces through the means of "landscaping." This zone aims to improve the matching exhibiting landscaping companies with visiting companies.



Sustainable Building Materials

Earth

Focusing on high-performance building materials created by effectively utilizing resources and proposes carbon neutral construction sites. for a sustainable society.



Self-renovation

Residents
Workers
Earth

DIY and renovations are becoming increasingly more value-added. This zone aims to develop the industry by disseminating the most suitable building materials, tools, etc.



Wooden Architecture

Residents
Earth

This zone brings together the latest products and technologies related to wooden construction, including traditional construction methods, new technologies, and the introduction of optimized building materials, and proposes a "lifestyle with trees."



Productivity Improvement

Workers

In this zone, we will propose products and services that help improve the working environment and improve productivity, such as DX to response to the industry's challenges of labor shortages and aging.



~the power of woman~ Women's Empowerment

Workers

This zone aims to solve the problem of a shortage of human resources, by proposing an environment where women can work comfortably. In addition, female guests who are active in various positions will take the stage at the seminar.



BOOTH INFORMATION

EXHIBIT FEE (tax included)

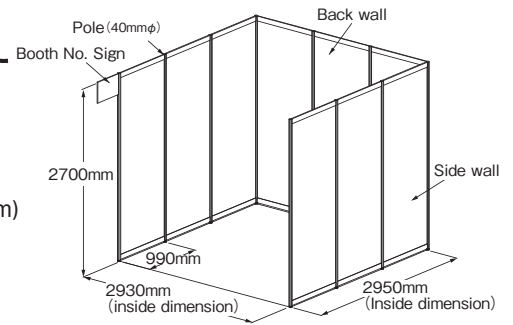
JPY 385,000/per booth

(Only walls and Booth No. sign are included.)

Booth Size

W3m x D3m x H2.7m(Approx.9sqm)

*Booth position is arranged in Organizer.
No one can select the booth position.



割引プラン

*The consumption tax is included.

Early Bird Discount Deadline : Feb. 9, 2024

Early Bird Discount

10%OFF

JPY346,500

After Feb. 9,

JPY 385,000

Continuous Discount

Continuous Discount is for companies exhibited in the last show.

Continuous Discount
5% + Early Bird Discount
10% OFF

JPY327,250

Continuous Discount

5%OFF

JPY 365,750

PACKAGE BOOTH INFORMATION

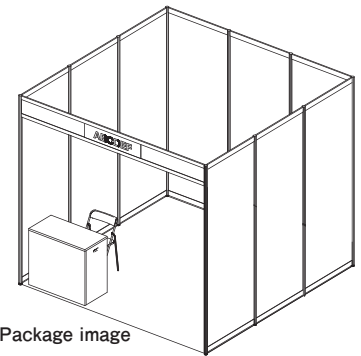
By combining a basic set decoration plan and optional parts (display stand, lighting, various rental furnitures), you can decorate your booth in a unique way which matches the exhibit configuration and exhibited products.

JPY 88,000/per booth

Optional Parts

- Company nameplate
- System parapet
- Floor punch carpet
- Reception counter × 1
- Folding chair × 1
- Arm spotlight × 3
- Primary mainline construction cost 1kW
- Power outlet

※The contents/price of the Basic Plan are subject to change.



Package image

HOW TO APPLY

- ①To apply, please fill out the application form on the final page, affix your seal, and then e-mail it to the Secretariat of Building Materials Fair listed on the right.
- ②Please check only 1 of the boxes in the "Category of exhibits" space on the exhibition application form.
- ③If the exhibit contents do not fit with the objective and purpose of this exhibition, we may in some cases refuse exhibits (※please contact the Secretariat for details).
- ④When listing a co-exhibitor company other than the applying exhibitor, please be sure to write it in the "co-exhibitor" field in the application form.

※The number of exhibit booths applied for is in units of 1 booth.

※We cannot accept applications with a corner exhibit booth as a condition.

※Due to operational circumstances at the venue, in some cases the booths may have unique shapes with an area of basically 9㎡ each.

Contact:

Secretariat of Building Materials Fair

E-mail : sumai@tvoe.co.jp

Early bird discount February 9, 2024

Application Deadline March 8, 2024

※Application will be closed prior to the deadline when it's fully booked.

SCHEDULE

Early Bird Discount



Feb. 9 (Fri.)

Application Deadline



Mar. 8 (Fri.)

Floor Plan announcement



Late March

Installation period



May 28 (Tue.)
- 29 (Wed.)

Period

**KENTEN
Building
Materials
Fair 2024**

May 30(Thu.) - 31(Fri.)

Dismantlement period



May 31 (Fri.)

EXHIBIT APPLICATION FORM

● Exhibitor _____

Company: _____

Address: _____

Country: _____ Zip Code: _____

Telephone: _____

※Please include country & area code

URL: http:// _____

Name of Executive: _____ Title: _____

Signature: _____

Person to Contact: _____ Division: _____

Title: _____ Signature: _____

E-mail: _____

● Number of Exhibit Booths Applied for _____

Unit Cost of Booth ①	Number of Booths Applied for ②	Package Booth Plan ③	Exhibit Fee (①×②+③)
<input type="checkbox"/> ¥385,000 (Tax included)	Booths	<input type="checkbox"/> 1 Booth ¥88,000 (Tax included)	¥
<input type="checkbox"/> ¥346,500 (Tax excluded) Early Bird discount Deadline : February 9, 2024		<input type="checkbox"/> Self-construction / separately ordered	

Exhibit Fee Payment Deadline : Within 10 days after the secretariat issues an invoice.

● Exhibit Contents, etc. _____

* We will publish them in printed materials, on our web site, etc., so please fill it out accurately.

Category of Exhibits * Please mark one of the boxes which describes the main genre you will be exhibiting this time.

- ☐ Building Material
 ☐ Housing Equipment
 ☐ Landscape Materials/Exterior
 ☐ Environment
☐ Health Housing
 ☐ Elderly-Accommodating Housing
 ☐ Renovation
 ☐ Anti bacterial, antivirus
☐ Earthquake-Resistance, Vibration Control, and Base Isolation
 ☐ Construction software/systems
☐ Books/Information/Service
 ☐ DIY
 ☐ Lighting

Exhibit Products/Contents: (15 ~ 20 words) _____

URL: http:// _____

Co-exhibitor Names: (if applicable) _____

URL: http:// _____

If you have any special requests or questions, please write them below.

mail: sumai@tvoe.co.jp

Secretariat of Building Materials Fair
1-2-15, Otemae, Chuo-ku, Osaka 540-0008 Japan

For Office Use Only

受 付								
受 付 日		請求内容	請求書 No.	請 求 日	入 金 日	1	2	3
受付番号		出展料金				4	5	6

1. Terms and payment

- (1) TVO EXPRO Ltd. will issue an invoice based on the application content to the person in charge of the exhibit. Please submit the exhibition fee by the date listed below.

Payment Dates

Overseas exhibitors	Within 10 business days of the issuing date on the invoice
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- (2) Any Bank transfer fees are the responsibility of the exhibitor.
- (3) Please consult the invoice for information regarding the account to which payment should be made.
- (4) If payment is not received by the above mentioned dates, and no prior notice has been received, the application will be automatically cancelled. The exhibitor will also be charged the cancellation fee based on the policy.
- (5) For new exhibitors and overseas exhibitors, the application will be considered accepted only after payment has been confirmed.

2. Cancellation policy

- (1) Cancellation will not be accepted after official confirmation of your application without submitting written documents explaining the reason for cancellation and its approval from organizer. If the exhibitor must cancel or change details of the application (including cancelling/ changing number of booths), the exhibitor is required to submit a document explaining the situation and receive approval from the head office.
- (2) If the exhibitor cancels or changes their application after the application deadline (Feb. 10, 2024) for unforeseen reasons, cancellation fees will apply as below according to the date of acceptance. Please note that said date is the date the head office approves cancellation document.

(Date of Approval for Cancellation/Change of Application)

February 10 - March 8, 2024	Cancellation Fee 50% of Exhibitor Fee
After March 9, 2024	Cancellation Fee 100% of Exhibitor Fee

- (3) If the exhibitor has not completed full payment, the exhibitor is required to complete payment for the difference immediately after cancellation. If the exhibitor has already completed their payment and the amount exceeds the above cancellation fee, the head office will refund the difference. In this case, the exhibitor will be liable for all bank wiring fees.
- (4) The head office reserves the right to cancel the exhibitors' application without notice and the exhibitor is liable for the exhibition fee in the following situation. In this case, the head office may use the allotted space accordingly at their discretion.
 - ① Payment of exhibition fee is not completed by April 26 (Fri.), 2024.
 - ② If the exhibitor does not begin load-in by 12pm May. 29 (Wed), 2024 without prior notice.
 - ③ If the exhibitor breaches the terms and conditions set forth in the exhibit regulations and does not show improvement regardless of the head office's request.

3. Assignment of spaces

The Secretariat will assign locations, taking into account the exhibition size, exhibition product, and need for the test-ride course. Locations will be announced by email. No complain about the location is accepted.

4. Booth layout and exhibition rules

Booth layout, exhibition rules, promotion plan will be announced in Late March.

5. Regulation for decoration

- (1) Corporations/organizations and products/services listed on the exhibition application form are eligible for exhibition. Please note that if there is no information on the exhibit application form, you may not be able to exhibit products or services or post your company name in your own booth, even if you are a related company, affiliated company, group, or partner.
- (2) If there are any changes to any of the matters stated in the exhibition application form, the exhibitor must promptly notify the organizer using the method specified by the organizer and obtain permission.
- (3) Exhibitors must comply with the loading, unloading, and display methods for decorations, exhibits, etc. stipulated in the "Exhibition Preparation Guidelines and Submitted Documents."
- (4) Exhibitors are not allowed to exhibit, advertise, or conduct sales activities in areas other than their own booths, such as aisles. Also, please do not interfere with neighboring exhibits. The organizer will determine whether or not there is any interference, and exhibitors will comply with the decision.
- (5) Exhibitors must not engage in any behavior that may be a nuisance to other exhibitors or visitors, such as demonstrations that emit strong lights, heat, odors, or loud noises. If the organizer determines that a demonstration is causing a great deal of inconvenience to other exhibitors or visitors, the organizer may order its cancellation or change, and the exhibitor shall abide by its decision. Please note that dangerous goods under Osaka City ordinances must be properly reported.
- (6) Exhibitors must strictly comply with all fire prevention and safety laws and regulations and administrative guidance applicable to the exhibition venue.
- (7) Exhibitors shall not engage in acts that cause trouble to other exhibitors or visitors during or after the exhibition (forcible sales, solicitation, slander, business obstruction, or similar acts, etc.). must not. In that case, exhibitors who have been requested by the organizer to cancel their exhibition or refuse future exhibition applications shall comply with such requests.
- (8) The organizer is not responsible for any business negotiations or contract details between exhibitors and visitors during or after the exhibition period.
- (9) After notifying the organizer and obtaining permission, exhibitors may only take photos of their booth and the entire view of the exhibitor without identifying them.

6. Submission of documents

Exhibitors must submit various documents required by the organizer, such as "Exhibition Preparation Guidelines/Submitted Documents," by the designated date and in the prescribed manner. If the deadline is missed, the organizer and its affiliates have the right to decide whether or not to fulfill the application.

7. Others

- (1) Resale, exchange of booths is forbidden. Exhibitors are not allowed to resell, assign, rent or exchange space between exhibitors or to a third party.
- (2) Responsibilities of exhibitors
 1. Exhibitors must comply with these exhibition regulations as well as with the regulations in the Exhibitor Manual to be distributed by the organizer.
 2. The exhibitor is responsible for all exhibits and for managing the booths. The organizer will do its utmost to secure the exhibition hall and manage overall security but cannot be responsible or liable for loss and damage to the exhibit, accidents within the booth or during deliver and take down, nor for other accidents involving people or goods. Therefore, please consider taking damage insurance coverage, depending upon your needs. The organizer has taken insurance for visitor accidents on the test-ride course, but damage to the bicycles and maintenance of the bicycles are not covered. For test-rides, please make sure to provide a thorough explanation and work to prevent accidents

(3) On-site inspections

At any time the organizer decides that there is a need for an inspection by the local fire department, health department, or any other organization, an on-site inspection may be held regardless of whether or not permission is granted by the exhibitor.

(4) Change / Cancellation of the exhibition

The organizer may be forced to cancel, change the date or venue, scale down the exhibition if the exhibition becomes extremely difficult due to natural disasters and other force majeure regulated this section.

The organizer shall not take responsibility for any damage, increase in costs, or other disadvantage to the exhibitor caused by this decision and execution.

1. Deal with exhibition date or venue change

The application for exhibition shall be valid for the changed exhibition date or venue, and may not be canceled the exhibition owing to the change.

2. The refund of the Exhibition fee

When the organizer cancels the exhibition in advance, the organizer will refund part of the remaining amount after deducting the incurred expenses from the paid exhibition fee.

Before March 8, 2024	100%	May 28- May 29, 2024	50%
March 9 - April 30, 2024	80%	May 30, 2024	30%
May 1- May 27, 2024	70%	May 31, 2024	0%

Also, if the organizer changes the exhibition date or venue, the organizer will not refund the payment fee unless uncontrollable circumstances. The refund rate includes the consumption tax.

3. Force majeure

It refers to all causes that the organizer cannot control, including War, riot, rebellion, civil war, terrorism, fire, explosion, flood, theft, intentional includes damage, strike, weather, Injunctive acts by third party, national defense, emergency situations involving public health, the act and regulation of national or local government.

(5) Immigration procedures to enter Japan

If you are required immigration procedures to enter Japan in order to attend this exhibition, you shall go through immigration at your responsibility, and the organizer shall not take any responsibility for all procedures including immigration and expenses. In addition, when you cancel the exhibition because you cannot enter Japan for any reason, you must pay the cancellation fee to the organizer according to the prescribed cancellation charge in the preceding paragraph.

(6) Observation of exhibition agreement and rules

It is understood that exhibition applications are submitted with an understanding and agreement to all matters outlined in this document as well as in future communications. No objections will be allowed at any future point in time.

(7) Cancellation of exhibit agreement and future exhibition denial

The organizer reserves the right to rescind the contract without any notification if any of the following conditions apply. In that case, the organizer will charge the exhibitor for damages and the exhibitor is liable to pay for compensation. The organizer reserves the right to refuse participation of exhibitors that have had their contract rescinded in the past.

1. When all or part of the exhibit fees have not been paid.
2. When items not appropriate for the exhibit are exhibited.
3. When forbidden actions are taken without permission.
4. When exhibition booth is used for non-exhibition purposes.
5. When exhibition booth is not used.
6. If there are actions seriously damaging the trust of the exhibition.
7. When the rules and agreements outlined in this document and the exhibition manual are violated.

(8) Jurisdiction courthouse

If any disputes arise over this agreement, the Osaka District Court will be the first court of jurisdiction